

To: Councillor Mary Newton, Business & Economic Growth Portfolio Holder

From: Tom Gardiner, Head of Regeneration

Cc: Richard Barrett, Head of Finance, Revenue & Benefits
Ewan Green, Corporate Director, Planning & Regeneration

Date: 7th February 2020

Dear Councillor Newton

Harwich and Dovercourt Business Improvement Scheme

As part of the Council's support for local businesses, and its plans to mark the 400th anniversary of the Mayflower sailing to the New World, the Regeneration Service has developed a business grant scheme aimed at improving the external and internal appearance of qualifying business premises in Dovercourt and Harwich Town Centres.

Under the Scheme grant funding of between £100 and £2,000 will be made available to qualifying independent businesses (no chains, banks or charities) on the basis that the grant recipient matches the Council's contribution (i.e. grant is awarded on a 50:50 basis).

In Dovercourt the Scheme will focus on the area defined by the recently approved Town Centre Masterplan, and in Harwich the Scheme will focus on the primary shopping and business frontages within the historic town.

It is requested that funding in the value of £20,000 be made available from currently unallocated resources in the Council's Business, Investment and Growth budget to support this Scheme.

I would confirm that the proposed Scheme has the support of the Council's Corporate Management Team as well as the Harwich and Dovercourt Coastal Communities Team, and the Harwich and Dovercourt Tourism Group.

It is anticipated that the Scheme will be launched in January 2020 and that it will be available to qualifying independent businesses in Harwich and Dovercourt through to the end of December 2020, or to when the available funding is fully committed, whichever event occurs first.

Given the Council's commitment to support local businesses, and its leading role in promoting Harwich and Dovercourt as part of its commitment to the Mayflower commemoration, I hereby request your approval to allocate £20,000 to fund this Scheme.

Kind regards

Tom Gardiner
Head of Regeneration
Tendring District Council

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From: Councillor Mary Newton, Business & Economic Growth Portfolio Holder

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Ewan Green, Corporate Director, Planning & Regeneration

Dear Tom

Harwich and Dovercourt Business Improvement Scheme

Thank you for your memorandum dated 7th February 2020 requesting approval to allocate and utilise £20,000 from the Business, Investment & Growth Budget to support the proposed Business Improvement Scheme referenced in your memorandum.

I agree/don't agree (delete as applicable) that funding in the value of £20,000 can allocated for the purpose described.

Kind regards



Councillor Mary Newton
Business & Economic Growth Portfolio Holder

Date: 7.02.2020